



# *30 Days of Goodness Campaign: Terms and Conditions*

**Effective Date:** 20 February 2026

## **Introduction**

The "30 Days of Goodness" campaign (the "Campaign") is a global social media initiative sponsored by Hejaz Financial Services ("Hejaz," "we," "us," or "our"). This Campaign invites individuals to share their acts of goodness during the Ramadan period, fostering a collective story of positivity, togetherness, and meaningful impact. These Terms and Conditions ("Terms") govern your participation in the Campaign. By participating, you irrevocably and unconditionally agree to be bound by these Terms.

## **1. Eligibility**

Participation in the Campaign is open to individuals globally. You are responsible for ensuring that your participation is compliant with all applicable local laws and the terms of service of the social media platform used, including any age restrictions imposed by your jurisdiction or the platform. By entering the Campaign, you represent and warrant that you are of the legal age of majority in your jurisdiction of residence or have obtained parental or legal guardian consent to be bound by these Terms.

While participants of all ages are welcome to share their stories, eligibility for the prize is strictly restricted to individuals who are 18 years of age or older at the time of entry. Employees, officers, and directors of Hejaz and their immediate family members are not eligible to win the prize. The Campaign is void where prohibited or restricted by law.



We welcome participants from all backgrounds, including non-Muslims, to join in this celebration of goodness and community spirit.

## 2. Campaign Period

The Campaign begins on **20 February 2026 (12:00am AEDT / UTC+11)** and ends on **20 March 2026 (12:00am AEDT / UTC+11)** (the "Campaign Period"). Entries submitted outside of the Campaign Period will not be eligible for the prize.

## 3. How to Enter

To participate, you must:

- 1 Create a post (video or photo) sharing your act of goodness.
- 2 Post the video or photo on your Instagram or TikTok account as a Reel, Feed Post, or Story.
- 3 Include one of the official campaign hashtags: **#30withHejaz**.
- 4 Tag and follow our official account: **@hejazfs**.
- 5 Tag three (3) friends in your post on social media

There is no limit to the number of entries per person.

## 4. Content Guidelines

All submitted content must comply with the following guidelines:

- Content must be original and created by you. AI-generated content is not permitted.
- Content must not contain any material that is defamatory, libelous, slanderous, obscene, offensive, pornographic, or otherwise inappropriate or unlawful.
- Content must not infringe upon or violate the copyrights, trademarks, rights of privacy, publicity, or other intellectual property or proprietary rights of any person or entity.



- Content must not violate the terms of service of the social media platform on which it is posted (Instagram or TikTok).

Hejaz reserves the right, in its sole and absolute discretion, to disqualify any entry and remove any content that it believes violates these guidelines or is otherwise contrary to the spirit of the Campaign.

## 5. Representations and Warranties

By submitting an entry, you represent and warrant that: (a) your entry is your own original work; (b) you have the full right, power, and authority to grant the rights and licenses set forth herein; (c) your entry does not and will not infringe upon or violate any rights of any third party, including, without limitation, any intellectual property rights, rights of privacy, or rights of publicity; (d) your entry does not and will not violate any applicable laws or regulations; and (e) all information you provide in connection with the Campaign is accurate and truthful.

## 6. Intellectual Property Rights

By participating in the Campaign, you grant Hejaz and its affiliates, successors, and assigns a worldwide, perpetual, irrevocable, royalty-free, non-exclusive, fully paid-up, and sub-licensable license to use, reproduce, modify, adapt, publish, translate, create derivative works from, distribute, perform, and display your submitted video(s) and photo(s) (in whole or in part) and to incorporate them in other works in any form, media, or technology now known or later developed, for any purpose whatsoever, including for advertising, promotional, and commercial purposes, without further compensation, notification, or permission. You acknowledge that your submitted video(s) or photo(s) may be used as Hejaz assets.



## 7. Prize and Winner Selection

One (1) winner will be selected to receive a prize of **USD 5,000**. The winner will be chosen by a panel of judges based on the creativity, originality, engagement and inspirational impact of their entry. The decision of the judges is final, binding, and not subject to appeal.

The winner will be notified via direct message on the social media platform they used to enter the Campaign. The winner will be required to provide proof of age and identity and may be required to sign and return an affidavit of eligibility and a liability/publicity release. If the winner does not respond within seven (7) days of notification, is found to be ineligible, or fails to comply with these Terms, the prize will be forfeited, and an alternate winner may be selected at Hejaz's sole discretion.

The winner is solely responsible for any and all taxes, duties, levies, or governmental charges that may be imposed in connection with the receipt of the prize, including but not limited to income tax, withholding tax, or any other applicable assessments under the laws of the winner's jurisdiction of residence.

## 8. Limitation of Liability and Indemnification

By participating in the Campaign, you agree to release, discharge, and hold harmless Hejaz, its affiliates, and their respective officers, directors, employees, agents, and successors (the "Released Parties") from and against any and all claims, causes of action, liabilities, damages, losses, or expenses (including reasonable attorneys' fees) arising out of or in connection with your participation in the Campaign, your acceptance, use, or misuse of any prize, or any breach of your representations and warranties.

You agree to indemnify, defend, and hold harmless the Released Parties from any and all claims, damages, expenses, costs (including reasonable attorneys' fees), and liabilities (including settlements) brought or asserted by any third party against any of the Released Parties arising out of or in connection with your entry, your conduct during the Campaign, or your breach of any of these Terms, including but not limited to claims of copyright infringement, trademark infringement, defamation, or violation of privacy or publicity rights.



Under no circumstances will the Released Parties be responsible or liable for any direct, indirect, incidental, consequential, or punitive damages arising out of your access to and use of the social media platforms or your participation in the Campaign.

## 9. Privacy

Any personal information collected from you in connection with this Campaign will be used in accordance with our Privacy Policy, which is available on our website. By participating in the Campaign, you consent to the collection, use, and disclosure of your personal information as described in our Privacy Policy.

## 10. General Conditions

Hejaz reserves the right to cancel, suspend, or modify the Campaign, or any part of it, if any fraud, technical failure, or any other factor beyond our reasonable control impairs the integrity or proper functioning of the Campaign, as determined by Hejaz in its sole discretion. Hejaz reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Campaign or to be acting in violation of these Terms or in an unsportsmanlike or disruptive manner.

If any provision of these Terms is found to be invalid or unenforceable by a court of competent jurisdiction, such provision shall be severed from the remainder of these Terms, which will otherwise remain in full force and effect.

## 11. Governing Law and Jurisdiction

These Terms shall be governed by and construed in accordance with the laws of Australia, without regard to its conflict of law principles. Any disputes arising out of or in connection with this Campaign shall be subject to the exclusive jurisdiction of the courts of Australia.



## 12. Sponsor

The sponsor of this Campaign is Hejaz Financial Services.